



# ELECTRIC PRICING OPTIONS FOR 2017

Giving you control of your energy

At DTE Energy, we're committed to providing safe, reliable and affordable energy to our customers. The price you pay for electric service covers our costs to generate and deliver electricity to you. Most of our customers are on the **Residential Electric Service Rate**. This guide offers additional rate options to give you more choice and more control over your energy.

## Want to reduce your carbon footprint?



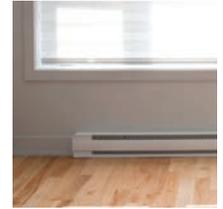
The new MIGreenPower program is an easy and affordable way to support a greener Michigan. Visit [dteenergy.com/MIGreenPower](http://dteenergy.com/MIGreenPower) for more info.

**Net Metering:** get energy credits if you generate electricity from renewable resources like solar or wind energy.



**Whole House Space Heating Rate:** applies to permanently installed electric space heating.

*Note: This is only available to dwellings served on this rate prior to December 17, 2015.*



**Interruptible Space Conditioning Service Rate (CoolCurrents®):** saves you up to 18 percent on the cooling portion of your bill by allowing DTE to briefly cycle on and off your air

conditioning unit (includes air source and heat pumps) when demand for electricity is high.



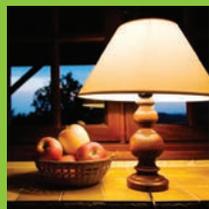
**Water Heating Service Rate (interruptible):** allows DTE to briefly cycle on and off the heating elements of your water heater.

**Outdoor Protective Lighting:** get dusk-to-dawn, protective security lighting using existing DTE Electric utility poles.



## Time of Day options

You save money by using energy offered at lower prices during specified (off-peak) times per day.



**Residential Time of Day Rate Option:** saves you money as you use more electricity in the off-peak hours; weekdays before 11 a.m. and after 7 p.m.; and all weekend long.

## Dynamic Peak Pricing Rate:

manage your energy use and save with this rate that offers price changes throughout the day (Monday - Friday). To qualify for this rate you must have the new advanced meter.



## Geothermal Rate Option:

saves you about 50 percent off the regular heating and cooling rate when your equipment operates during off-peak hours; weekdays before 11 a.m. and after 7 p.m.; and all weekend long.

## Experimental Electric Vehicle Rate Option 1:

save up to 40 percent when you charge your vehicle during off-peak hours; weekdays after 11 p.m. and before 9 a.m. Or

## Experimental Electric

**Vehicle Rate Option 2:** you are charged a flat monthly fee of \$46.26 per vehicle, including surcharges and credits.



On average, a residential customer who uses 630 kWh per month pays about \$100. Here's the breakdown of how your energy dollar is used:



Learn more about these charges on your bill at [dteenergy.com/rates](http://dteenergy.com/rates)

## Need more ways to save?

Manage your energy bill with DTE's energy efficiency programs, rebates, and tips. Learn more at [dteenergy.com/saveenergy](http://dteenergy.com/saveenergy)



## Want more help?

At DTE Energy, we're committed to empowering you to create a more flexible billing and payment arrangement through a variety of billing and payment options tailored to your needs. Visit [dteenergy.com/options](http://dteenergy.com/options) for more info.

*\*The Residential Electric Service Rate offers a \$3.75 per month senior credit for head of household customers 65 years of age or older.*

Dear DTE Energy Customers,



We know the cost of living continues to rise for hardworking families in Michigan. We live here and we feel it, too. That's why we are committed to making your energy not only cleaner, safer and more reliable, but also more affordable - to deliver the peace of mind you deserve. In fact, we've been able to keep energy bills today the same as they were five years ago, and we've been able to keep Michigan energy bills below the national average.

Proactive work on infrastructure and the power grid prevents equipment failures and outages and is less expensive for customers than repairing issues as they happen. Our investments in smart meters, smart technologies and overall infrastructure modernization have improved service quality, resulting in 70 percent more reliable power for customers in 2016 compared to 2014.

We'll continue to work hard every day to find new ways to make rates more affordable through new energy sources and energy efficient technology like the DTE Insight app that gives you more choice and more control over your energy. Our commitment to you is to provide you peace of mind, knowing these improvements will directly benefit your daily lives.

As always, we thank you for the opportunity to serve you.

**Trevor F. Lauer**  
President, DTE Electric  
DTE Energy

