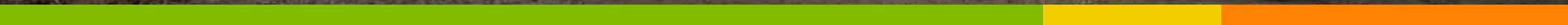




A Force for Growth & Prosperity

2014-2015 Corporate
Citizenship Highlights



At DTE Energy, our aspiration is to be the best-operated energy company in North America and a force for growth and prosperity in the communities where we live and serve.

Building an Engaged and Diverse Workforce

2014 was the **8th** consecutive year that DTE Energy improved its score on the Gallup employee engagement survey



Earned Gallup's Great Workplace Award for the



third consecutive year

The only utility company to ever win this award

Health & Safety

Recognized by the National Business Group on Health for our ongoing commitment to employee health and wellness (one among 63 companies across the US)

Our ultimate aim is zero injuries and occupational illnesses. Our long-term progress in safety performance over the past several years shows an improving trend.

Diversity

DTE's Vice President of Diversity and Inclusion new executive position created in 2014



DTE Energy has a long history of hiring a diverse workforce and fostering an inclusive work environment. We are evaluating our existing diversity and inclusion initiatives and driving continuous improvement in this area.

We recognize, appreciate, celebrate and leverage the unique backgrounds and strengths that our employees bring to DTE

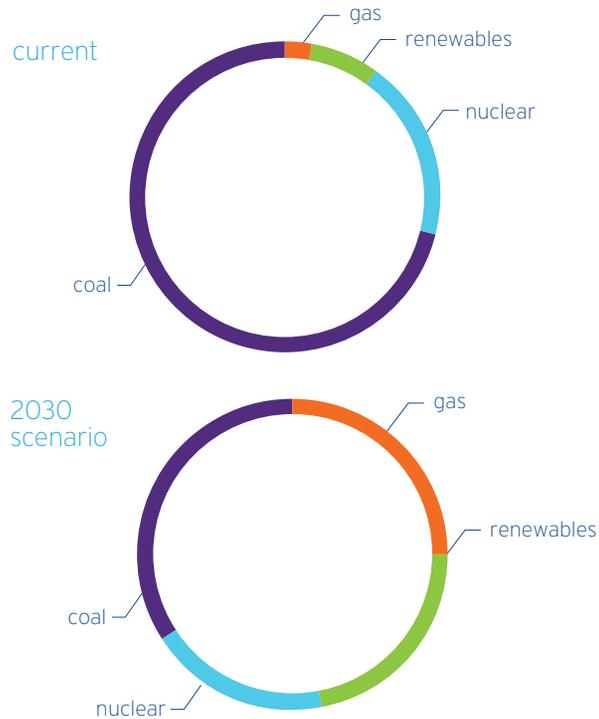


Environmental Stewardship

Transforming Electric Generation

Our generation mix will shift from predominantly coal to a more balanced mix of coal, natural gas, renewables and nuclear. This is a result of new environmental regulations and the aging of our fleet of coal-fired power plants.

DTE Electric Generation Output
(percentage)



Air Emissions

In 2014, we completed a nearly



\$2b program to install state-of-the-art emission controls

at the Monroe Power Plant, our largest generating plant and the fourth largest coal-fired plant in the country

Protecting Natural Resources



DTE is one of the largest landowners in Michigan. We maintain thousands of acres of land in its natural state and provide habitat for hundreds of species of birds, mammals, fish and insects.

187 MW of new wind capacity
enough to power 86,000+ homes

1,000+ MW of natural gas-fired generation purchased by DTE Electric in 2015

16.3% reduction in CO₂ compared to 2010 baseline

On track to achieve our goal of **20%** reduction by 2020

Protecting Natural Resources

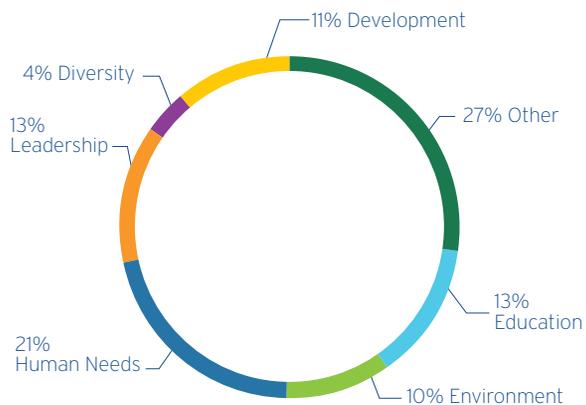


In 2014, the River Rouge Power Plant gained certification under Wildlife Habitat Council Corporate Lands for Learning program, joining the Monroe Power Plant in achieving this milestone. The program recognizes sites for developing and implementing education and outreach programs.



Leading Corporate Citizenship

2014 DTE Foundation Grants breakdown by category



In 2014, the Foundation provided nearly \$12 million in grants, which includes \$750,000 to match employee donations

\$27m
combined corporate donations
and Foundation grants

which includes:



\$1.6m spent on Michigan education

early childhood, K-12 and post-secondary education programs



DTE supports training in skilled trades and technical education:

Careers in Energy Week every October

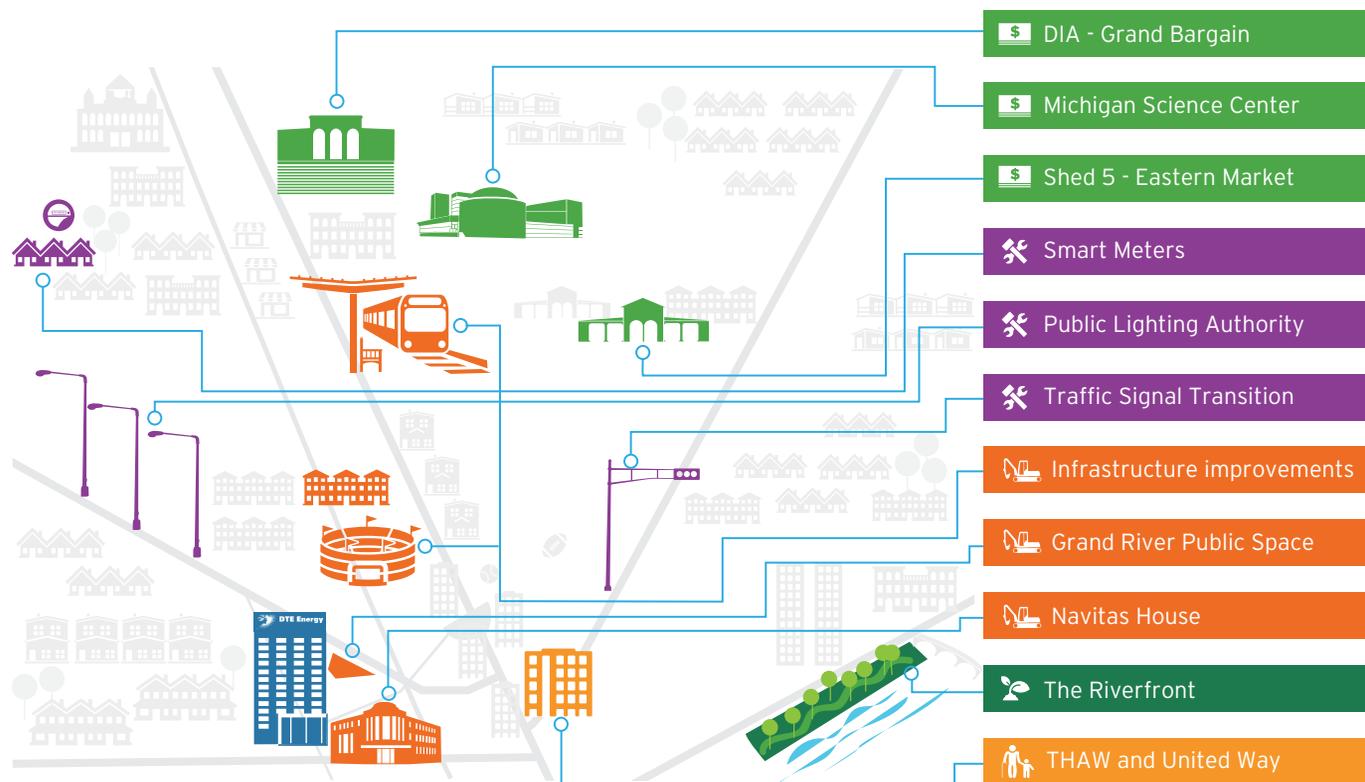
Community college partnerships

Apprenticeships

STEM education (science, technology, engineering and math)

\$922m spent

Committing Our Energy to Detroit for Michigan's Future



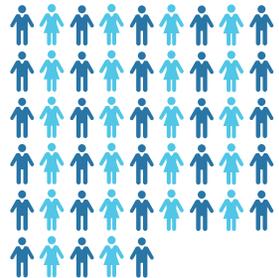
FINANCIAL

SERVICES

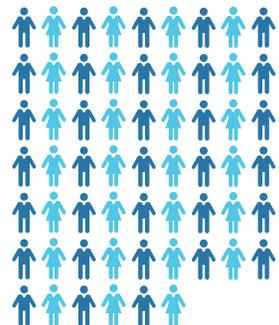
HUMAN NEEDS

DEVELOPMENT

ENVIRONMENT



10,000 people
employed by DTE
at the end of 2014

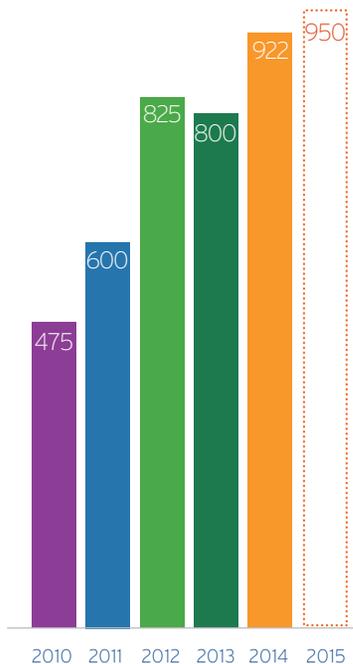


12,000 retirees

* each figure represents 200 employees

Michigan-Based Supplier Spend

(units in million dollars)



\$1.25b

increased spending

on Michigan-based suppliers since 2010

creating
5,000+
Michigan jobs

\$221m spent
with in-state suppliers
in 2014

\$159m spent
with Detroit-based
suppliers in 2014

\$370m spent
with certified diverse
suppliers in 2014

Capital investments during 2014 totaled more than **\$2 billion**, primarily projects focused on reliability, renewable energy resources and environmental controls

Examples include:



Investing in wind power and landfill gas projects



Installing emission controls, cooling water systems and by-product management



Upgrading electrical circuits and natural gas infrastructure

Additional commitments to Michigan-based suppliers

\$5b over next 5 years



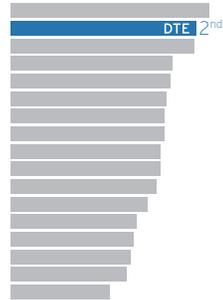
Serving Our Customers

J.D. Power Rank vs. Midwest Peers

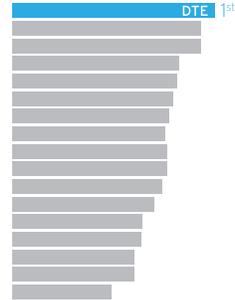


Residential

2015 Electric: Midwest Large Segment

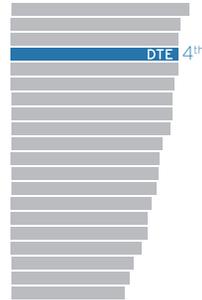


2014 Gas: Midwest Large Segment

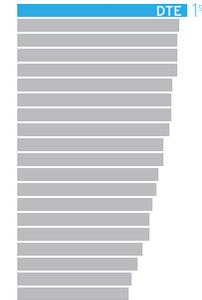


Commercial

2015 Electric: Midwest Large



2015 Gas: Midwest Region



DTE Energy received the highest numerical score in the Midwest in the proprietary J.D. Power 2015 Gas Utility Business Customer Satisfaction StudySM. Business based on 9,243 online interviews ranking 20 Midwest providers. Proprietary study results are based on experiences and perceptions of businesses surveyed 4/14-7/14 and 8/14-12/14. Your experiences may vary. Visit jdpower.com.

DTE Energy is ranked "Highest in Customer Satisfaction With Business Natural Gas Service in the Midwest"

Using Technology to Enhance Customer Service

Customer Experience initiative in 2014 resulted in better communications and convenience



DTE Insight mobile app more than 55,000 customer downloads

Allows users to monitor electricity use, improve efficiency and track savings

Residential app users reduced monthly bills by **1.2%** ↓

Electric Reliability

Advanced meters allow our customers to access technology for convenience, efficiency and savings

ADVANCED METERS INSTALLED IN 2014

- ⚡ 1,636,921 installed = 69% of Customers
Residential Electric
- 🔥 549,720 installed = 45% of Customers
Residential Gas
- ⚡ 130,761 installed = 62% of Customers
Commercial Electric
- 🔥 36,596 installed = 36% of Customers
Commercial Gas

Natural Gas Safety and Reliability

We maintain the safety and integrity of our system of underground natural gas pipes through a robust program of inspections,

84 miles of gas pipeline replaced or retired in 2014

DTE plans to replace **160 miles of gas pipeline** annually going forward

Residential energy efficiency programs reached

550,000+ electric customers

300,000+

Severe weather has a significant impact on our power delivery infrastructure. We have stepped up our efforts to reinforce our electric distribution network by upgrading utility poles, wires and other equipment and improving regular maintenance programs.



Because two-thirds of our power outages are associated with trees, we are renewing emphasis on tree trimming, in consultation with customers and affected communities.

maintenance and upgrades.



A key part of this work is replacing older gas mains made of cast iron or unprotected steel with mains composed of safer, longer-lasting materials.

Customer Energy Efficiency

DTE's energy efficiency programs help customers reduce their energy use, capturing both electric and natural gas savings. Specific measures include installing more efficient appliances and lights, adding insulation, weatherizing homes and conducting boiler tune-ups.



300,000+
gas customers

DTE customers have saved enough electricity and natural gas to:

power all the homes in Ann Arbor for 3.5yrs
heat all the homes in Ann Arbor for 1.5yrs

DTE Electric residential customers' electric bills are

8% below the national average

22,000 customers enrolled
in the Low-Income Self-Sufficiency Plan

81% successfully stayed
in the program

Affordability

DTE Energy is committed to managing our rates to keep energy affordable for our customers. Reasonable electricity rates, for businesses as well as residential customers, contribute to the strength and competitiveness of Michigan's economy.



DTE Energy pioneered an innovative program called the

Low-Income Self-Sufficiency Plan

to help economically stressed customers bridge the gap between extreme-weather utility bills and reduced government aid. This proactive, year-round assistance program helps customers budget for their energy payments, avoid service interruptions during hard times, and puts them on a path to self-sufficiency.

DTE Energy's Aspiration is to be the best-operated energy company in North America and a force for growth and prosperity in the communities where we live and serve. This statement isn't an empty catchphrase like so many that litter cubicles across corporate America. It grew out of our employees' genuine desire to help build a better future for Michigan and its communities. It arose out of the economic crisis of 2009-2010, when we looked outward and saw a still struggling region. Our employees asked "what can we do to help?" Our answer to them: become a best-operated company that provides our customers with excellent service, and use our economic scale to help our communities grow and prosper.

Our Aspiration can only be realized through the exceptional energy of our 10,000 employees. To create a great company, our employees must be fully engaged and bring their best energy and focus to work every day. We measure engagement using the Gallup employee engagement survey, and I am very proud of our improvement over the last seven years. In 2014, we earned our third consecutive Gallup Great Workplace Award - the only utility to ever win this award.

An engaged workforce also is tightly linked to our customer satisfaction. We take great pride in the progress made in improving our customer service performance. We will continue our efforts to improve these outcomes, which now benchmark at or near the top of our peer group.

One of the most important strategic issues for DTE is the coming fundamental transformation of electric power production in Michigan and across the country. We absolutely agree it is time to move toward a cleaner, greener generation mix; however, the path to achieving those goals must also support both a thriving business climate in Michigan and the needs of low income customers.

Being a leading corporate citizen also means giving back to the communities where we live and serve. 2014 was an extraordinary year in the history of Detroit and our region, as we took the first steps toward a much brighter future. So in that light, DTE Energy and the DTE Energy Foundation provided by far the highest level of giving in our company's history: \$27 million.

This 2014-2015 Corporate Citizenship Highlights Report provides our stakeholders with a quick snapshot of the work we are focused on for our customers, our environment and our communities. For an in-depth look at our story, please see our full report at www.dtecitizenship.com. I also invite you to share your feedback at citizenship@dteenergy.com.

Gerry Anderson
Chairman and CEO
DTE Energy



DTE Energy saved the following resources by using 8,000 pounds of New Leaf Reincarnation 100, made of 100% recycled fiber, designated Ancient Forest Friendly™ and manufactured with electricity that is offset with Green-e® certified renewable energy certificates. Calculation based on research by Environmental Defense Fund and other members of the Paper Task Force.

160 trees

74,791 gallons water

72 million energy BTUs

5,007 pounds solid waste

13,790 pounds greenhouse gas



DTE Electric

2.1m electric customers in Michigan

7,600 square mile service territory

DTE Gas

1.2m gas customers in Michigan

14,700 square mile service territory

Power & Industrial Projects

69+ energy related facilities and projects in 17 states

Gas Storage & Pipelines

2 storage fields in Michigan

ownership in 2 interstate pipelines

2 gathering pipelines in Michigan and Pennsylvania

1 lateral pipeline in Pennsylvania and New York