

Presenting
The Ideal Energy Home

BENEFITS OF NATURAL GAS

ECONOMICAL

Natural gas costs two to three times less than other fuel sources. And you can save even more with ENERGY STAR-rated natural gas appliances.

ENVIRONMENTALLY-FRIENDLY

Natural gas is the most environmentally-friendly fossil fuel. It burns cleaner than other fuel sources, with fewer pollutants and no mercury.

CONVENIENT

Natural gas is there when you need it. With a turn of a knob or push of a button, natural gas powers many household appliances from hot water heaters and furnaces to clothes dryers, ranges, grills, fireplaces, patio heaters and more.

PROVEN TECHNOLOGY

Natural gas has been a safe, efficient and cost-effective technology for lighting, cooking and heating since the 19th century. Natural gas is one of the safest energy sources available to homeowners and businesses alike.

DOMESTIC

About 85 percent of natural gas consumed in the United States is produced in the U.S. with much of the rest coming from Canada. Both the U.S. and Canada have abundant supplies of natural gas.

BUILD. REMODEL. UPGRADE.

WELCOME

The Ideal Energy Home shows where using natural gas can save energy and save money. If you're looking to build or buy a new home, remodel or upgrade your existing home, we want to show you all the advantages of using natural gas appliances to create the ideal living experience.

Natural gas is the smart energy choice. It's clean, safe, domestically-produced and economical. That's why so many people choose to use natural gas for their everyday living.

INDOOR LIVING

Consider buying new appliances or replacing existing ones with natural gas models. Enjoy the comforts of home, from your living room and kitchen to the laundry room. Natural gas can warm areas quickly, cook food evenly and heat water nearly twice as fast as other fuel sources.

OUTDOOR LIVING

Create a relaxing and entertaining getaway in your own backyard. Transform your outdoor living space into a year-round mini oasis when you use natural gas appliances. Add a grill, patio heater, pool and spa heater and even a fire pit to roast marshmallows. The beauty of outdoor lighting can also add a warm, welcoming glow.

Is your home ready for natural gas? Talk to your builder, contractor or local plumber/pipefitter about getting started, today.

FOR MORE INFORMATION

800.338.0178 (Southeast Michigan) • 800.533.6220 (other areas in Michigan) • gasmarketing@dteenergy.com • dteenergy.com/naturalgas

INDOOR LIVING

HOME HEATING

Natural gas appliances can keep your home comfortably warm when the weather turns cold.

High-efficiency furnace 1

- Warms homes quickly and up to 25 degrees warmer than other fuel sources
- Reduce energy bills up to 15 percent compared to standard efficiency units
- Efficiency levels can reach as high as 98%
- A well-maintained natural gas furnace can provide 20 years of reliable service

High-efficiency boiler

- Save up to 10% on energy bills
- Heats water, not air, and circulates through plastic tubing, baseboards or radiators
- Smaller in size to allow for more storage room

Radiant floor heating 2

- Warms cold floors, and surrounding air, through tubing installed beneath the surface
- Eliminates cold spots by distributing heat evenly across the floor surface
- Environmentally clean; no forced air to circulate dust or other particles

Space heaters 3

- Generates heat specifically where needed in your home
- May warm up to 1,000 square feet of space for both vented and vent-free models
- Vent-free; up to 99% efficient and automatic shutoff when there isn't enough fresh air circulating
- Push of a button to ignite the pilot light

Heat pumps

- A single solution to home heating in the winter and cooling in the summer.
- Allows for greater temperature control in individual rooms
- No moving parts; nothing to repair or replace
- Can achieve over 100% energy efficiency for heating and reduce operating costs by up to 40%

FIREPLACES AND LOGS 4

- Same ambience and charm of wood - without the work
- Instant on/off with a switch or remote control
- No ashes to bag, no smoky smells, no chimney to clean

INDOOR COOKING 5 (cooktops, ranges, grills)

- Provides even heat and precise temperature controls
- Saves time - no waiting for burners to heat up or cool down
- Sealed burners allow for quick and easy cleaning
- Offers better energy efficiency than other fuel sources
- Automatic ignition, and can be used even during a power outage
- Baking adds moisture to food making for better tasting meals
- Bring outdoor grilling inside to enjoy year-round

HYDRONIC TOWEL WARMERS 6

- Warms a dry towel and generates enough heat to keep your bathroom warm
- An optional feature for any home with a natural gas boiler system

CLOTHESDRYING 7

- Typically, when in use, clothes dryers are the highest energy users in a home

High-efficiency clothes dryers

- Reduces drying time by 50 percent; saves energy and time
- Dries two loads of laundry for the price of one
- Gentler on clothes, reduces wrinkles and static cling

INFRARED GARAGE HEATERS 8

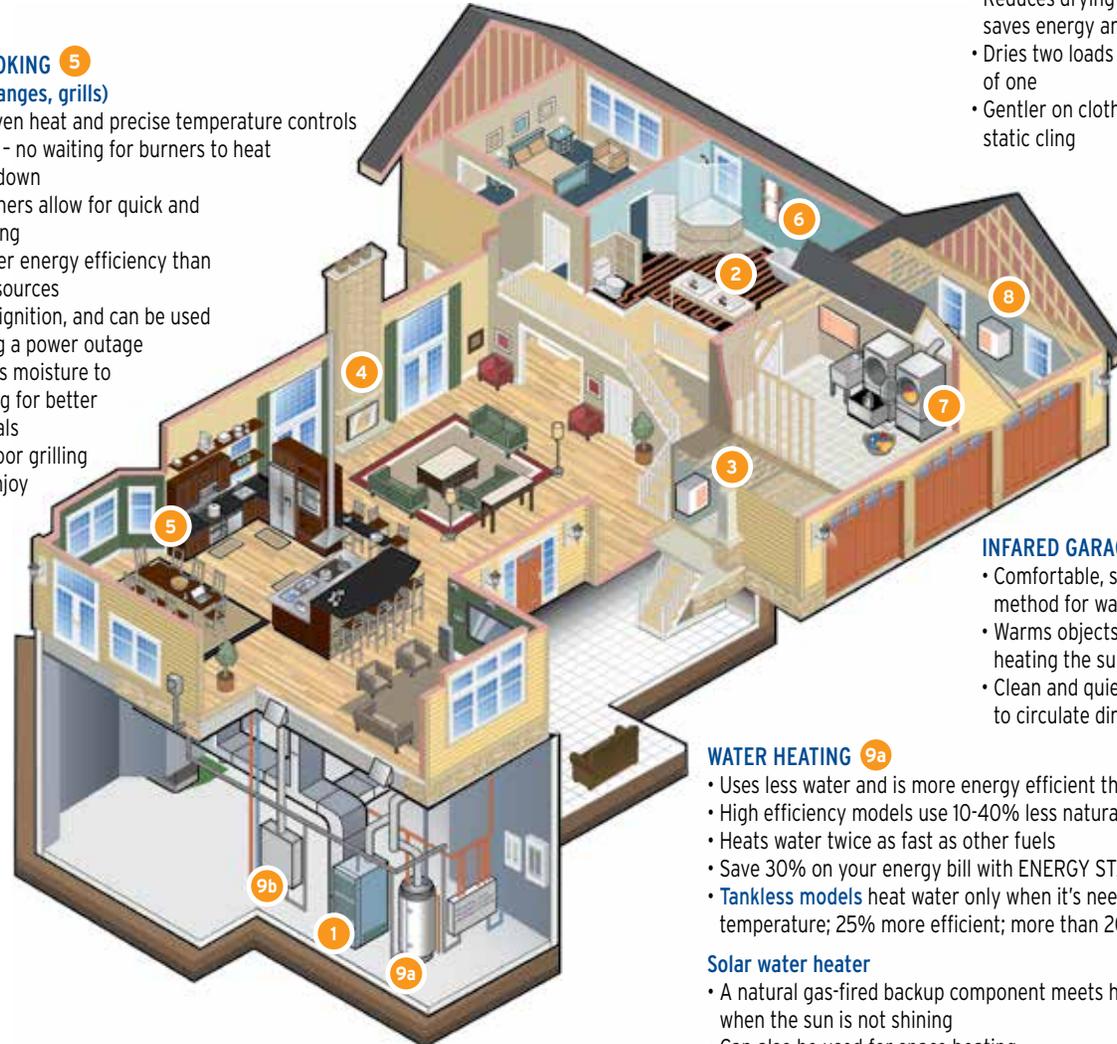
- Comfortable, safe and economical method for warming the garage
- Warms objects and people before heating the surrounding air
- Clean and quiet - no fan or blower to circulate dirt or dust

WATER HEATING 9a

- Uses less water and is more energy efficient than other fuel sources
- High efficiency models use 10-40% less natural gas than standard models
- Heats water twice as fast as other fuels
- Save 30% on your energy bill with ENERGY STAR® models
- **Tankless models** heat water only when it's needed at desired temperature; 25% more efficient; more than 20 year life expectancy 9b

Solar water heater

- A natural gas-fired backup component meets hot water demands when the sun is not shining
- Can also be used for space heating



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OUTDOOR LIVING

OUTDOOR FIREPLACES & FIRE PITS 10

- Easy on and off controls and cooking options are available
- Durable and elegant, made to withstand the outdoors
- Provides beauty, warmth and ambiance to your outdoor living area
- No wood to chop or haul and no soot or ashes to clean up

Fireplace inserts

- Heat additional space with a fireplace insert
- Conveniently inserted into an existing masonry or factory-built fireplace
- Improves heating efficiency and reduces environmental impact

POOL HEATERS & SPA HEATERS 13

- Extends your outdoor swimming and spa seasons
- Water temperature stays consistently comfortable
- Easy to install and inexpensive to operate
- Compact, lightweight and durable; lasts for years

OUTDOOR LIGHTING 14

- Provides a warm glowing light to outdoor rooms, entryways, patios and decks
- Adds outdoor security during power outages
- Available in hanging, table top, pathway or pole styles; some torch styles add a tropical feel to any backyard

SNOW-MELTING SYSTEMS 15

- Installed just below the driveway and sidewalk surface or poured into the cement
- Sensors detect snow or ice to automatically activate the system and heat paved surfaces - beats shoveling or using a snow blower

GAS GRILLS 11

- Convenient, clean grilling and a continuous fuel supply
- Instant start up and flame controls make grilling fast and easy
- Available in a variety of sizes, shapes and cooking surface areas

PATIO HEATERS 12

- Extends your outdoor entertaining season
- Easy to use - push button turn on and adjustable heat controls
- Provides comfortable, warm air for up to a 20-foot radius

GAS CONVENIENCE OUTLETS

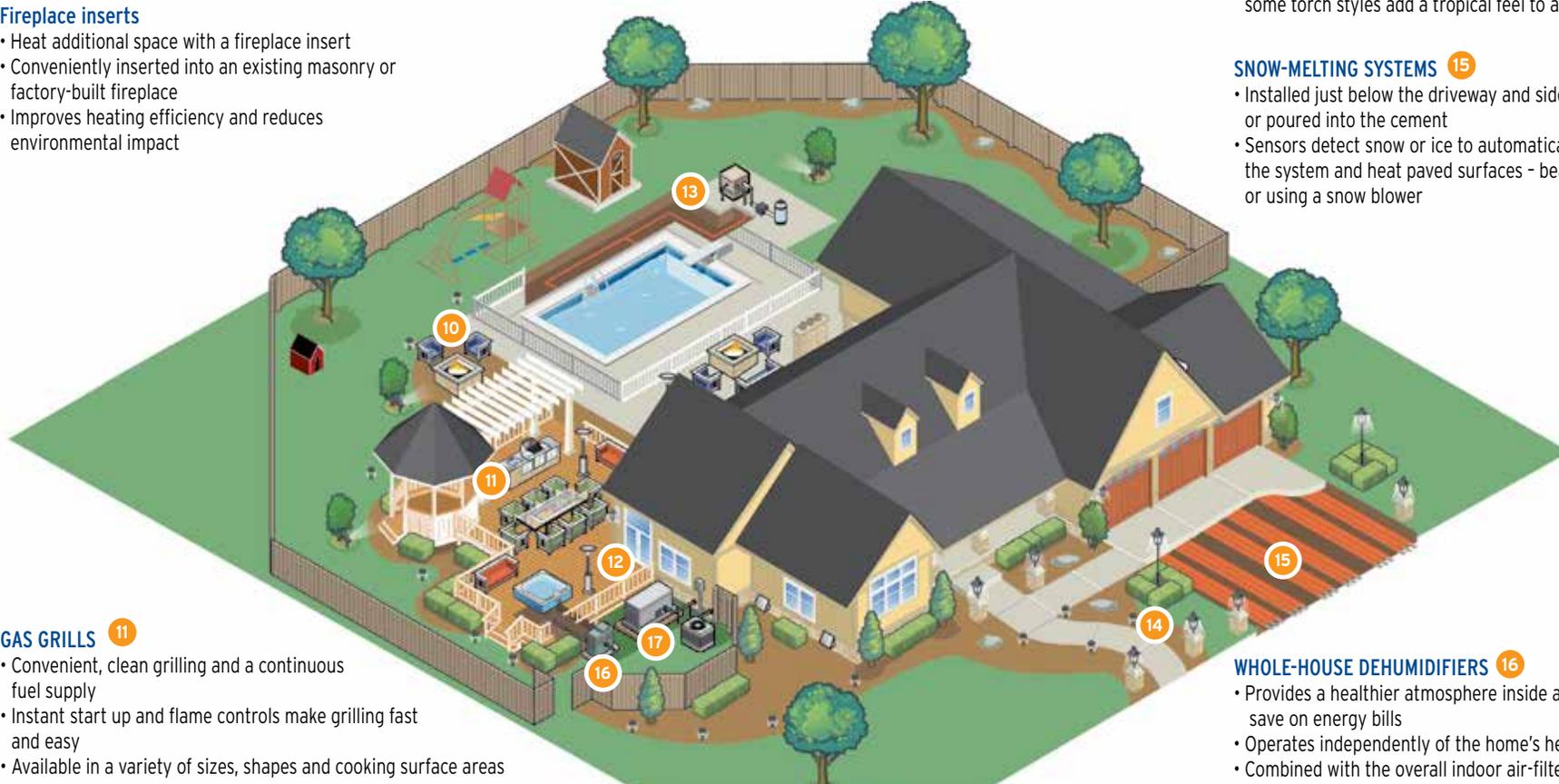
- Makes connecting and disconnecting outdoor gas appliances safe, easy and convenient
- Easy to add or move grills, patio heaters, fire pits and more
- Safety features prevent using unless an appliance is correctly connected

WHOLE-HOUSE DEHUMIDIFIERS 16

- Provides a healthier atmosphere inside a home and will help save on energy bills
- Operates independently of the home's heating and cooling system
- Combined with the overall indoor air-filtering system to reduce humidity levels

GENERATORS 17

- Keeps power on in a home when electric service is interrupted
- Starts up automatically when power is interrupted
- Runs continuously, stops when power is restored



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