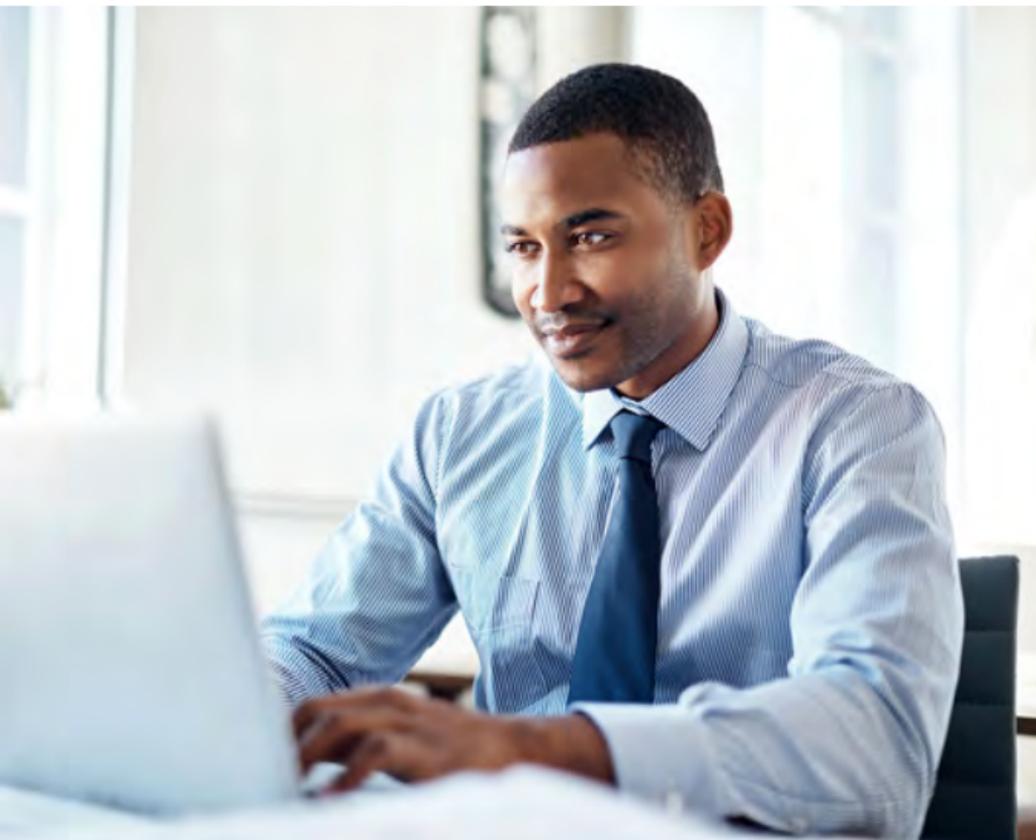


DTE

Electric Pricing Options for Business

We offer more than 15 pricing options
to meet your needs



We're committed to keeping prices affordable, while investing to improve reliability

We're integrating new smart technology to provide more efficient, safe and reliable energy. We're investing nearly \$1 billion a year in infrastructure upgrades across southeast Michigan to increase reliability for our customers. Work we're doing includes:

- trimming overgrown trees along power lines
- replacing and upgrading utility poles
- adding sensors and other best-in class technology to make the grid smarter
- upgrading existing substations and building new ones to support economic growth

Recently, DTE committed to reducing carbon emissions at least 80% by 2040. Read about DTE's commitment at [dtecleanenergy.com](https://www.dtecleanenergy.com).

Choose the affordable pricing option best for you

We're here when you need us!

We offer more than 15 pricing options to meet your needs. DTE's Business Customer Support can help you choose which is right for you.

Small Business Customers

Most customers choose the ease and predictability of DTE's standard pricing plans including:

D3 General Service – provides standard service for customers with low to moderate energy use.

D4 Large General Service – provides standard service for customers with higher energy use and steady, predictable kW demand.

Here are savings options:

D3.1 Unmetered General Service – provides service for easy to calculate usage without a meter: billboards, cable TV providers.

D3.3 Interruptible General – you save by allowing DTE to interrupt power when necessary.

D1.8 Dynamic Peak Pricing – save by shifting your electricity use to nights and weekends when prices are the lowest.

D1.1 Interruptible Space Conditioning – you save on your cooling bill when DTE briefly cycles air conditioning and air source heat pumps off and on.

Call us at

855.383.4BIZ (4249)

or visit

dteenergy.com/pricing

D1.7 Geothermal Time of Day – you save when approved equipment operates during designated off-peak hours.

D1.9 Electric Vehicle – you save when charging electric vehicles during designated off-peak hours on evenings and weekends.

D5 Water Heating – you save when DTE briefly cycles your electric water heating system.

D9 Outdoor Protective Lighting – provides a safer and more secure area with outdoor lighting on premises.

dteenergy.com/oplbiz

Industrial Customers

D8 Interruptible Primary – provides savings to customers who contract a portion of their load as interruptible (at least 50 kW at a single location) and interrupt that load upon notification by DTE.

D11 Primary Supply – standard service for customers with minimum 50 kW who demand and operate with consistent higher energy use and demand.

D12 Experimental Large Customer Low Peak Demand Supply – available to new full-service customers with a minimum metered contract capacity of 10,000 kW and with on-peak demand set during the Oct-May months and on-peak demand of 10% or less during the June-Sept billing months, on sub-trans or trans voltage, at single location.

D13 XL High Load Factor – capacity of not less than 50,000 kW, at one or more sites within Company's service territory. Customer's load must reflect certain characteristics as defined in tariff.

Municipalities

E1 Streetlighting – service for nighttime streetlighting – options available based on ownership of equipment.

E2 Traffic Lights – service for traffic and signal lights.

Schools – Options available based on energy usage and voltage

D3.2 Secondary Education Institution – for educational institution desiring service at secondary voltage.

D6.2 Primary Education Institution – for educational institution with minimum 50 kW contracted capacity at single location.

D10 All Electric School Building – service for school buildings served at primary voltage with electric space heating and water heating.

Electric Choice

EC2 Retail Access – provides the option to purchase electricity at unregulated prices offered by an alternative energy supplier.

Riders – Special supplements available to commercial and industrial customers unless noted

R1.1 Metal Melting – for customers with electric metal melting operations on a separate interruptible meter.

R1.2 Electric Process Heating – for customers with electric process heat operations on a separate interruptible meter.

R2 Special Purpose Facilities – provides a financing option to customers that require special service facilities installed by DTE.

R3 Standby – allows DTE to provide stand-by service to customers that operate generation facilities directly interconnected with the Company.

R4 Resale of Service – provides eligible customers the option to resell power provided by DTE to their tenants. DTE approval required.

R5 Small Power Producing and Cogeneration – allows customers to sell electric output to DTE. Customer must obtain qualifying status from the Federal Energy Regulatory Commission.

R7 Greenhouse Lighting – for customers who require high intensity discharge lighting service for greenhouses and other environmentally controlled growing facilities.

R8 Space Conditioning – for customers that install separately metered electric space conditioning circuits for space heating and cooling, water heating and humidity control equipment.

R10 Interruptible Supply – for very large D11 Primary Supply Rate customers that elect to contract a minimum of 50,000 kW of interruptible service.

R12 Capacity Release – provides payment to customers that contract a portion of their load, at least 100 kW per site, and interrupt that load upon notification by DTE.

R13 Dispersed Generation – provides payment to customers with on-site generation of at least 250 kW that agree to operate these systems at the request of DTE.

R14 Distributed Generation – provides credit to customers with on-site generation for any excess electricity sent back to the grid (maximum 100 kW per location).

R16 Net Metering – provides credit to customers with on-site generation and who fulfill DTE's renewable resource requirements. *This rate is no longer available to new customers; see R18.*

R17 MIGreenPower – for customers who want to support renewable energy without installing a system of their own.
dteenergy.com/MIGreenPower

R18 Distributed Generation – provides credit to customers with qualifying on-site renewable generation for energy sent to the grid.

Our service is regulated by the Michigan Public Service Commission

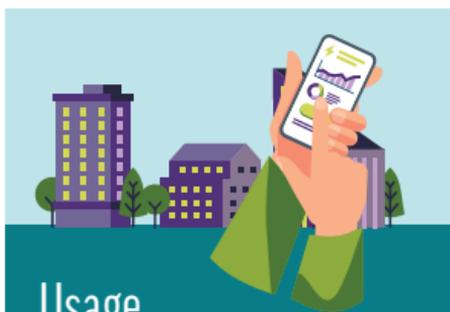
This means our pricing is controlled, and it can only change when approved by the Commission. When new changes go into effect, DTE's Business Customer Support is here to help.

Quick Links – Learn more about your options and ways to save!

- Pay your bill online at dteenergy.com (select business button at the top and sign in to your account)
- For billing and payment options, please visit dteenergy.com/billingprograms
- FREE customized recommendations to save energy at your business at dteenergy.com/consultation

Factors that impact your bill

Did you know? There are many factors that drive energy use in a business. Here are the four key factors that will determine how high or low your energy bill may be.



Usage

Did you remember to adjust your thermostat setting? The primary factor that impacts your monthly energy bill is usage – the amount of energy used during a billing cycle.



Weather

A couple of days of extreme weather – hot or cold – can make heating and cooling equipment run longer, increasing your energy use.



Changes in the office

More people in the office often means more lights are turned on and more equipment is being used, or you may even make adjustments to the thermostat to make more people comfortable.



Days billed

Fewer days in the billing cycle typically results in a lower energy bill, compared to a billing cycle with more days.

So, next time your bill comes, take a few minutes to consider the impact these factors may be having on your bottom line.

DTE