



**DTE Energy**  
Know Your Own Power™

# “WHAT IS THE RIGHT ELECTRIC PRICING OPTION FOR ME?”

At DTE Energy, we're committed to providing safe, reliable and affordable energy to our customers. The price you pay for electric service covers our costs to generate and deliver electricity to you. Most likely you are on the **Residential Electric Service Rate** that provides the energy you need at an affordable price.

Here's a helpful guide to other rate options:



*“I want to support clean, affordable, renewable energy here in Michigan.”*

**GreenCurrents:** enroll in this voluntary renewable energy program.

*“I generate electricity using renewable resources”*

**Net Metering:** get energy credits if you generate electricity from renewable resources like solar or wind energy.



*“I have an electric water heater in my home.”*

**Water Heating Service Rate (interruptible):** allows DTE to briefly cycle on and off the heating elements of your water heater.

*“I use electric space heating in my home.”*

**Whole House Space Heating Rate:** applies to permanently installed electric space heating.

*Note: This is only available to dwellings served on this rate prior to December 17, 2015.*



*“I want to save on my air conditioning bill.”*



**Interruptible Space Conditioning Service Rate (CoolCurrents®):** saves you up to 17 percent on the cooling portion of your bill by allowing DTE to briefly cycle on and off

your air conditioning unit (includes air source and heat pumps) when demand for electricity is high.

*“I want security lighting near my home.”*

**Outdoor Protective Lighting:** get dusk-to-dawn, protective security lighting using existing DTE Electric utility poles.



## Time of Day options

You save money by using energy offered at lower prices during specified (off-peak) times per day.



*“I'm able to shift a portion of my electricity use to the evening and early morning hours.”*

**Residential Time of Day Rate Option:** saves you money as you use more electricity in the off-peak hours; weekdays before 11 a.m. and after 7 p.m.; and all weekend long.



## More Time of Day options

*"I can shift a major portion of my usage to lower price hours."*

### Dynamic Peak Pricing

**Rate:** manage your energy use and save with this rate that offers price changes throughout the day (Monday - Friday). To qualify for this rate you must have the new advanced meter.



*"I use a Geothermal system to heat and cool my home."*

**Geothermal Rate Option:** saves you about 50 percent

off the regular heating and cooling rate when your equipment operates during off-peak hours; weekdays before 11 a.m. and after 7 p.m.; and all weekend long.

*"I own or lease an electric vehicle and can be flexible on when I charge my vehicle."*

### Experimental Electric Vehicle Rate Option 1:

save up to 40 percent when you charge your vehicle during off-peak hours; weekdays after 11 p.m. and before 9 a.m. Or

**Experimental Electric Vehicle Rate Option 2:** you are charged a flat monthly fee of \$45.65 per vehicle, including surcharges and credits.



On average, a residential customer who uses 650 kWh per month pays about \$100. Here's the breakdown of how your energy dollar is used:



Learn more about these charges on your bill at [dteenergy.com/affordability](http://dteenergy.com/affordability)

## Need more ways to save?

*"I want to save energy and money."*

You can save even more by using DTE's energy efficiency programs, rebates, tips, and do-it-yourself videos. [dteenergy.com/saveenergy](http://dteenergy.com/saveenergy)



## Want more help?

For billing and payment options, visit [dteenergy.com/options](http://dteenergy.com/options)

*\*The Residential Electric Service Rate offers a \$3 per month senior credit for head of household customers 65 years of age or older.*

Dear DTE Energy Customers,



At DTE Energy, we're committed to providing safe, reliable and affordable service to all of our customers. To do this, we're investing in things like tree trimming, wires, cables, poles, transformers and circuit automation

to make our system more reliable. We've also invested in new, cleaner sources of energy to help run our power plants like clean-burning natural gas; and sources of renewable energy like wind turbines, so 10 percent of our generated electricity now comes from renewables.

In the past four years we've invested \$3.5 billion to help improve our systems and we're planning more than \$6.6 billion in electric distribution system upgrades over the next 10 years.

We continuously work to improve our operations in order to keep the cost of electricity affordable. We've also been very successful in working with our customers to help them use less electricity and save money through our energy efficiency programs.

Our efforts have worked, and as of January 1, 2016, customers saw an average \$1 decrease in monthly bills, offsetting the rate increase that went into effect last December. As a result, customers are actually paying less for electricity today than they were two years ago.

As always, we thank you for the opportunity to serve you.

**Jerry Norcia**

President, DTE Electric  
DTE Energy



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